



A Targeted Internet Program for Desert Resorts, Attractions, Restaurants & Venues

About Palm Springs Vacation Discounts

The beauty of the desert is brought to vivid life at palmsspringsvacationdiscounts.com. It is the desert internet site that has partnered with out of market Southern California media outlets to drive traffic to your desert business.

The booking of travel online is perhaps the most successful niche of all of the world's e-commerce efforts. Consumers use the Internet to become better informed and to seek bargains. Online sites like Expedia, Priceline and Orbitz steer millions of consumers toward specific airlines and hotels in a manner that lowers prices and improves satisfaction among consumers.

In a 2009 survey of 12,600 travel and leisure consumers reveals over half (54.55%) said they regularly research their holiday choices on the internet before making a booking.

A massive 73% have visited travel-related sites, while 32% use the internet to compare prices.

Less than 1% have never used the internet to book or research any part of a holiday.

Now your company can take advantage of internet through palmsspringsvacationdiscounts.com.

With pages dedicated to hotels, golf, restaurants, events and attractions palmsspringsvacationdiscounts.com is a one stop shop for visitors to the Coachella Valley to book and get information about the best places to stay and play in our desert paradise.

According to Alexa, the leading web traffic measurement company palmsspringsvacationdiscounts.com is already one of the top five sites when searching for Palm Springs vacation discount packages.

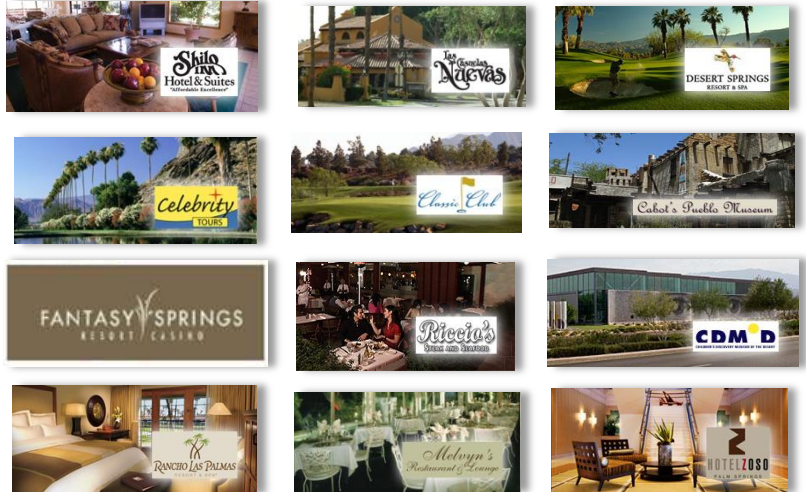
Sites Receiving the Most Traffic from this Query

Site	Share of Voice
palm-springs.org	22.62%
vacationpalmssprings.com	21.97%
tripadvisor.com	17.22%
priceline.com	8.00%
palmsspringsvacationdiscounts.com	7.77%

Search Results for **palm springs vacation discounts**



A Small Sample of Participating Businesses



Level 1

Sponsorship Cost: **\$299.00 annually**
 Package includes:

- Placement of your image and logo on appropriate main page
- Hyperlink from palmsspringsvacationdiscounts.com to your website
- Monthly e-blasts throughout Southern California

Level 2

Sponsorship Cost: **\$ 799.00 annually**
 Package includes:

- Creation of a micro - website for your business on the palmsspringsvacationdiscounts.com
- Monthly e-blasts throughout Southern California
- Blogging on travel related sites like Trip Advisor

Multi – Media Cross Promotions

